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CELEBRITY BULLETIN

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CELEBRITY OF THE DAY



LESLIE GOLD, known affectionately throughout New York City as the "RadioChick," speaks to men like no other woman. With a style that is equal parts sexuality, humor and intellect, she has created a show that is a certified hit.

Formerly hosting at WNEW and later, Q104.3, the RadioChick delivered the highest morning show ratings in her station's history. After hosting successful radio and television shows in the New York market, **LESLIE** now extends her reach nationally, broadcasting on Sirius Satellite Radio. Her new show, which premiered Monday, January 10 on Sirius Channel 148, "Talk Central," will continue in her trademark style, featuring the Penthouse Pet of the Year, "Queer As Folk"'s **HAL SPARKS**, and Stupid Pet Tricks in the first week alone. It airs weekdays from 10 am to 2 pm.

A graduate of Syracuse University and the Harvard Graduate School of Business, **LESLIE GOLD** began her radio career five years ago. Prior to that she owned and operated Bishop Manufacturing Company, which she sold before turning her attention to radio, a longtime passion.

To break into the business, she worked for free at a now defunct 1000-watt radio station in Connecticut. Next, she headed north and somehow managed to land a paying job at WRKO in Boston. Her show earned several industry awards and became one of the most popular evening shows in the station's history as a talk radio station.

Since arriving in New York City, The RadioChick and her producer have launched nationally televised stealth attack on **KATHIE LEE GIFFORD**. During **GIFFORD**'s guest-hosting appearance on "The Late Show with David Letterman," **GOLD** and the producer stormed the stage mid-show, tossing **GIFFORD** a badly needed bra like a live grenade. Another one of her most celebrated moments came when her employer deemed a billboard for the show too controversial and ordered it down.

The heart of The RadioChick's show, however, is the irreverent, edgy world she creates each day in the studio. Past shows have featured segments such as "Twenty Questions with a Hooker" and "The Wheel of Wife Beaters." She has conducted interviews with such guest stars as **STEVEN TYLER**, **JON BON JOVI**, and **WILLEM DA FOE**.